

KERATIN COMPLEX

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Dear Friends of Keratin Complex:

In an effort to keep our loyal distributors and clients fully informed on all matters concerning our brand, we are excited to present recent testing results for Keratin Complex Smoothing Therapy.

We are pleased to confirm that on January 7, 2011, Tennessee OSHA conducted independent air-monitoring tests in a local salon to determine employee exposure to formaldehyde. Results showed that exposure levels (0.10 ppm) were 87% lower than the OSHA limit (0.75 ppm) over an eight-hour period.

On February 13, 2011, additional independent air safety tests conducted on Keratin Complex Smoothing Therapy showed that formaldehyde exposure levels tested over an eight-hour period were almost 8 times lower than the permissible exposure limit established by OSHA. In addition, we are in full compliance with California Proposition 65 regulations.

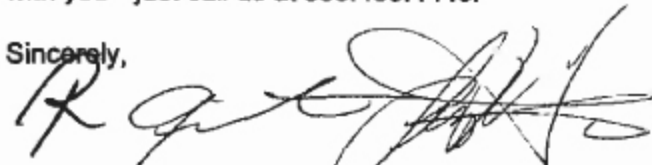
As Keratin Complex has always maintained in our statements regarding our technology, both tests prove that the aldehyde in the Keratin Complex Smoothing Therapy treatment is not released as a harmful vapor or gas. The aldehyde is encapsulated, an effect caused by the merge of the keratin protein and the aldehyde into a single molecule. The encapsulated aldehyde is then driven deep into the cuticle of the hair and sealed in by specially formulated silicones, without any harmful vapor being released.

The Tennessee salon was fined for three non-serious citations for failure to follow OSHA guidelines. The Tennessee OSHA citations were directly related to staff training and record keeping, and were unrelated to Keratin Complex Smoothing Therapy. More importantly, the net results show that the Keratin Complex formulations fall well within OSHA's established guidelines.

We applaud Tennessee OSHA for their attention to this matter. This is an important reminder that all employees should be properly trained in Keratin Complex Smoothing Therapy methods for the safety of client and stylist.

At Keratin Complex, we remain committed to excellence and safety. We are proud that our products meet—and exceed—the guidelines established above. We have attached both reports for your review. If you have questions about these or other reports, we'd be happy to speak with you—just call us at 888.409.4445.

Sincerely,



Rick Gerstein, Executive Vice President
Leighanne Harman, Director of Distributor Sales