

IT LOOKS LIKE MAGIC

BUT...
IT'S *REAL!*

PURIFIED EYELASH & EYEBROW SERUM
Professional Beauty's #1 Preferred Brand





LiLash

PURIFIED EYELASH STIMULATOR

**MAGIC JUICE
FOR YOUR LASHES**

Long, Thick Lashes, Fast!

The world's fastest-acting & most powerful eyelash stimulator

- Physician formulated & clinically tested
- Safe for even the most sensitive eyes
- The only non-irritating lash conditioner
- One tube will give you 5 months of sexy lashes!

Used daily, LiLash will grow the appearance of the longest, fullest lashes you have ever had. Guaranteed. Applied daily as a liquid eyeliner, you will notice LiLash begin to change your lashes in several weeks. Wait 4-6 weeks & watch your lashes transform right before your eyes. LiLash is the world's most powerful & fast-acting eyelash conditioner. Our no-salt, nonirritating formula is just one more benefit that sets LiLash apart. LiLash is a favorite of eyelash extension wearers who notice better support & less lash breakage.

OBSESSIVELY TESTED FOR HEALTHY, COMFORTABLE, NATURAL RESULTS
Physician formulated, LiLash Purified Eyelash Stimulator is the latest innovation in cosmetic science. It is the purest & least irritating eyelash stimulating & conditioning product available-safe for even the most sensitive eyes. Try the fastest-acting & highest-quality cosmeceutical eyelash stimulator & conditioner today. LiLash fans & doctors agree, it gives you longer appearing & thicker lashes like nothing else available.

Physician Testimonials

"We have been selling LiLash & LiBrow very successfully in our office. My wife tested it first & was thrilled. Patients love these products & the results are incredible. There don't seem to be any complaints of eye irritation either that patients were complaining about with similar products" - Greg Aloufe, M.D. Board Certified Family Practice; Salem, Virginia



90-DAY GUARANTEE

We're not satisfied, unless you are.



LiBrow®

PURIFIED EYEBROW STIMULATOR

MAGIC JUICE
FOR YOUR BROWS

Thick, Full Brows, Fast!

The world's fastest-acting & most powerful eyebrow stimulator

- Physician formulated & clinically tested
- The first & only eyebrow conditioner with active ingredient technology
- Gentle botanical tinter to naturally darken eyebrows over time
- One tube will give you 5 months of sexy eyebrows!

No other eyebrow conditioner on the market uses true cosmeceutical technology to give you full, bold brows. Use the unique applicator to apply LiBrow daily to the skin in areas where your eyebrows need the most help. Patchy uneven brows and weak overplucked arches will all benefit from LiBrow's unique technology. LiBrow is the second chance you never thought your brows would get! In 6-8 weeks of regular use watch your brows pop! A patented botanical tinter will accentuate the natural color of your brows for an even bolder look.

YOUR BROWS ONLY BOLDER! WITH LIBROW PURIFIED EYEBROW STIMULATOR
Most makeup artists will tell you that the eyebrows are the most important feature on your face. Well-defined brows will frame your eyes, making them look bigger and giving your face a polished look. Eyebrows do more to help you convey emotion than just about anything else on your face. Getting a pair of beautiful eyebrows is one of the most valuable makeup tricks you can master.

Apply LiBrow Purified Eyebrow Stimulator daily to the skin in those areas where your eyebrows need the most help. Whether trying to restore eyebrow symmetry or just repair your eyebrows from well intentioned overplucking LiBrow will help dramatically. In weeks you will begin to notice the appearance of your eyebrow hair filling in nicely exactly where you need it most. In several months you will be shaping your eyebrows exactly the way you want.



90-DAY GUARANTEE

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1-800-344-5660

Which eyelash growth product really works?

Reviewed by www.eyelashgrowthproducts.net

Highest Ranking is 5-Stars ★★★★★



LiLash - www.lilash.com

Ranking for overall value: 5 stars ★★★★★ **HIGHEST RATING!**

User friendly: 100% (easy application, non-irritating)

Cost: \$139.97 - 3 to 4 month supply Amount: .20oz

Key Points:

- 90-Day Money-Back Guarantee
- physician endorsed & clinically tested
- sodium-free, non-irritating formula, applied directly to lashline
- see initial results within 2-3 weeks
- only need to apply once per day



Latisse Solution - www.latisse.com

Ranking for overall value: 4 stars ★★★★★

User friendly: 75% (cost factor and repeat doctors visits)

Cost: \$120.00 - 1 month supply Amount: .10oz

Key Points:

- minor irritation to eyelids but mostly from the somewhat inconvenient disposable applicator which is a bit too rough
- repeat, inconvenient doctors visits to receive the product
- Latisse is definitely more expensive than similar products
- results required patience as in many weeks but it was worth it
- the first FDA approved drug to grow your eyelashes



New Jan Marini-Marini Lash - www.janmarini.com/MariniLash.html

Ranking for overall value: 2.5 stars ★★

User friendly: 90% (easy application, no irritation)

Cost: \$160.00 - 2 to 3 month supply Amount: .2 oz

Key Points:

- product did work, but didn't work as well as the first formulation
- slow start, but can definitely tell the difference in about 3 weeks
- no irritation at all
- had been taken off the market for a while & when it came back, there was a different active ingredient



Revitalash Eyelash Conditioner - www.revitalash.com

Ranking for overall value: 2.5 stars ★★

User friendly: 75% (very irritating)

Cost: \$150.00 - 1 to 2 month supply Amount: .13 oz

Key Points:

- burned, very uncomfortable
- longer, but very weak lashes
- negatives outweighed the positives on this one



Enormous Lash - www.enormouslash.com

Ranking for overall value: 2 stars ★★

User friendly: 90% (easy application, non-irritating formula)

Cost: \$95.00 - 2 to 3 month supply Amount: .2 oz

Key Points:

- earlier version of Enormous Lash was Massive Lash- sold through Intuit Beauty
- the original worked very well, but the new formula was just mediocre
- easy to use and it didn't bother eyes
- minor improvements in lashes
- more reasonably priced than some eyelash growth products



Talika Lipocils Conditioning Gel - www.talika.com

Ranking for overall value: 1.5 stars ★

User friendly: 60% (for relatively difficult application and little results)

Cost: \$38.00 - 3 to 4 month supply Amount: .35 oz

Key Points:

- \$38.00 is a steal...now, if only it actually worked!
- problems with the large applicator brush
- 100% plant-based product with no active ingredient
- if you want a moderately priced eyelash conditioner Talika is a good choice, but just don't fall for the idea of "growing" your lashes



Rozge Cosmeceutical Renew Eyelash Revitalizer - www.rozge.com

Ranking for overall value: 0.5 stars ★

User friendly: 20% (conditioning, but no growth)

Cost: \$80.00 - 2 to 3 month supply Amount: .24oz

Key Points:

- no irritation at all, but no results
- no active ingredient to make lashes grow

LiLash
PURIFIED EYELASH STIMULATOR



Latisse®



WHERE TO PURCHASE	Purchase at local salons. Does not require a prescription or the additional expense of a visit to a doctor.	Requires a visit to a doctor to obtain a prescription (most insurance companies do not cover visits related to cosmetic procedures or products).
ACTIVE INGREDIENTS	Trinorprosta	Bimatoprost
APPLICATION	<ul style="list-style-type: none"> • Remove all eye makeup • Apply to skin on upper eyelid at the base of lashes • It is clear, drying in about 2-3 minutes • Apply to upper lashes only 	<ul style="list-style-type: none"> • Remove all eye makeup • Apply 1 drop of Latisse to applicator • Apply to skin on upper eyelid at the base of lashes • Dispose of that applicator and repeat same process on other eye with new applicator • Apply to upper lashes only
RESULTS	Results are seen in 2-3 weeks, full results in 8 weeks.	Results are seen in 6-8 weeks, full results after 16 weeks of use.
COST PER TUBE	\$139.97 for .20oz	\$120.00 for .10oz
DURATION OF PRODUCT	One tube of LiLash will last 5-6 months.	One tube of Latisse will last about 2 months.
COST PER DAY	< \$1.00 Per Day	\$2.00 Per Day
AFTER-EFFECTS	If use is discontinued, eyelashes will revert back to their original condition.	If use is discontinued, eyelashes will revert back to their original condition.
GUARANTEE	90-Day 100% Money-Back Guarantee	Varies By Doctor